

BIG BOOSTER

INTERNATIONAL STARTUPS ACCELERATION PROGRAM



LYON ⇌ BOSTON



HEALTH



DIGITAL



ENVIRONMENT



STARTUPS
BOARDING

NETWORKING



MENTORING



GO-TO-MARKETS



WWW.BIGBOOSTER.ORG



INTERNATIONAL NONPROFIT ACCELERATION PROGRAM

FOR STARTUPS ABLE TO CHANGE THE WORLD
WITH HEALTH, DIGITAL, ENVIRONMENT
OR SUSTAINABILITY DRIVEN CUTTING EDGE INNOVATION.



A DIRECT INTERNATIONAL CONNECTION LYON-FRANCE ↔ BOSTON-USA,
giving access to:

- 2 worldwide renowned hubs with strong innovation ecosystems
- 2 major markets: EU & North America which provide entrepreneurs with real international economic potential



A DIRECT AND UNIQUE PATH TO DECISION-MAKERS AND THEIR NETWORKS INCLUDING

» KEY ACCOUNTS » INVESTORS » SUCCESSFUL ENTREPRENEURS



AN INTENSIVE PROGRAM OVER A 6-MONTH TIMEFRAME WITH A STATE-OF-THE-ART MENTORSHIP BY EXPERTS

Boot camp in Lyon (October 27-29) with an international approach to develop relationship between startups and decision-makers (e.g. key accounts, investors, successful entrepreneurs)

- specific to each area: Health, Environment, Digital or Sustainable development
- cross-sector through common focus

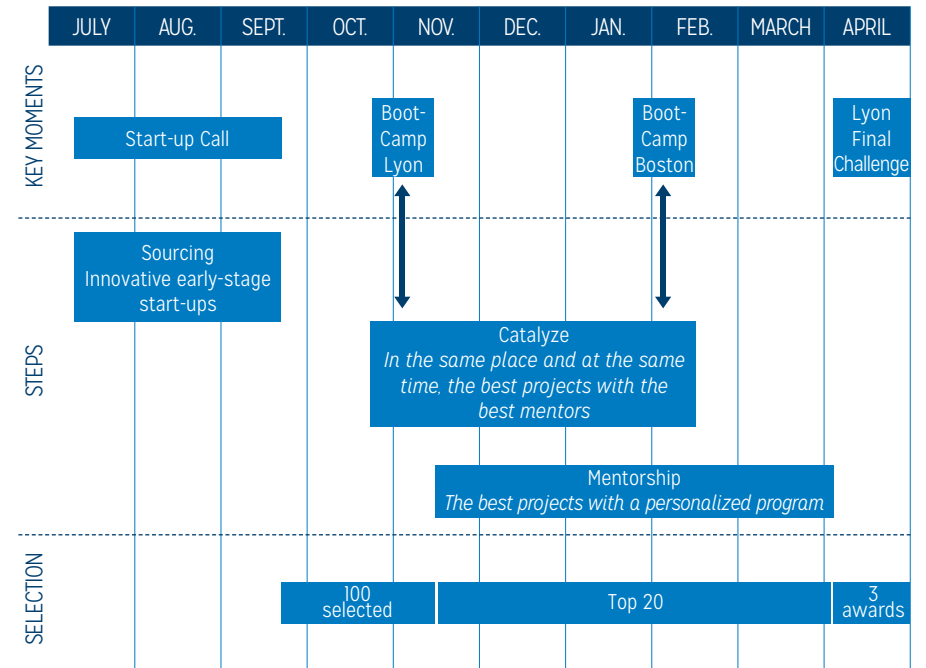
Long-term Mentorship (Oct. 2015 - Apr. 2016) through personalized or web platform «BIG Booster Club»

Boot Camp Top 20 (Feb. 2016) In Boston led by Mass Challenge to optimize North American markets approach and meet US-based peers who scored great success in your sector.

Top 3 €100k (Apr. 2016)

FROM PROJECT TO MARKET

AN INTENSE 6 MONTHS PROGRAM



JOIN THE BIG BOOSTER!

STARTUPS: WHY PARTICIPATE?

- Accelerate your project or concept development
- Receive personalised support from experts who will help define your business model and market strategy
- Form business relations with international decision-makers
- Improve your visibility

THE FOLLOWING SECTORS ARE ELIGIBLE:

- HEALTH:** Life Sciences and Health, Biotech, Medtech, e-health
- DIGITAL:** Digital, Big data, Connected Objects, Smart City, Cloud & Mobile apps, Robotics
- ENVIRONMENT:** Cleantech, General & Social Impact

BECOME ONE OF OUR PARTNERS!

WHY?

- Source the most promising startups in your market
- Optimise your technology watch
- Support the development of innovative projects
- Boost your international visibility

HOW?

- By joining the Strategic Committee and/or the Project Selection Committee
- By having one of your company's experts serve as a mentor
- By supporting the entire accelerator program cycle or focusing on one key step: sourcing, selection, pitch preparation, etc.



Apply between July 1 and September 15 to participate in the Lyon Boot Camp (from October 27-29, 2015). For more information visit www.bigbooster.org

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CONTACT US

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